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How To Start A Home-Based Catering Business, 6th (Home-Based Business Series)



Synopsis

Those passionate about parties or cooking can now realize their dream of working from home at something they enjoy. Denise Vivaldo shares her experiences and advice on all the essentials and more, including estimating start-up costs and pricing services, finding clients, outfitting one's kitchen, and honing food presentation skills.

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Customer Reviews

I've used How To Start A Home-Based Catering Business as a resource for the past three years. As a culinary professional, I've referenced it at every turn as I grow my business. I never read the title thinking I would run my food business out of my home, mostly because I already knew that I couldn't cook commercially from my home kitchen due to state law. The term "home-based" to me meant that I would run my own business as an entrepreneur, keep my own books, do my own marketing, etc...not that I would physically cook in my kitchen. This is the most user-friendly and informative book I've found on catering, and for me and my success, it's been priceless!

This book is a great resource for anyone interested in starting a food business. It covers all of the

basics thoroughly by someone who has been in the business and knows what talking about. Great starter guide, gives good guidance.

This book truly helped me in starting my catering business. The samples of forms etc. were perfect for someone just starting out. Since I purchased the book I have been hired for three professional events ranging from 40 to 170 guest! Each event has been a success due to all the preparation this book afforded me and profitable! Thank you Denise!

This book has many answers to questions I had. I believe it will help people who are planing to start a catering service business. Gives good tips, it does not give too many details though. I consider it was a good investment.

This offers wonderful information on set-up and great tips on how to get into the field without killing yourself or your budget.

I would recommend this book for anyone thinking about getting into catering it's the best book out there! Full of good tips and instruction easy to follow and read!!

It is hard to know if a book is good until you've opened it up and see for yourself. When I received it and started reading, first found that the pages in the first sections were not in order. That has to do with the printer. It made for very difficult reading. But besides that, I felt it was not the information that I was looking for. I suppose it would be good if you are wanting to know more about the business aspect and how to make money, but as far as practical information on operating a catering business--it fell short. There was not enough information on things like: how to set up a buffet table properly or in creative ways, and other things. I guess I am more interested in the service part of catering and how to go about it. Have not found a good book to help in that respect.

love this product , wont be disappointed by it been having it for a while now couldnt be happier . fast service

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